

# UNIVERSITY OF OREGON

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The Honorable Michael K. Powell, Chairman Federal Communications Commission 445 12th St., SW Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Re: FCC 00-455, ET Docket No. 00-258 RM-9920 and 9911

February 16, 2001

Dear Commissioner:

I write to you on behalf of the University of Oregon to express our concern about a recent Federal Communications Commission (FCC) Proposed Rule Making that will have an immediate and disastrous impact on our ability to meet a growing demand among Oregon students for accessible, flexible educational opportunities. The FCC has issued a Notice of Proposed Rule Making (ET Docket No. 00-258, RM-9920 and 9911) seeking comment on a plan to relinquish Instructional Television Fixed Service (ITFS) channels to cellular phone companies for third generation (3G) mobile telephone services, stripping the University of Oregon and thousands of other schools across the nation of a powerful and irreplaceable medium. ITFS is an important part of the University of Oregon's goal to share educational resources among schools, and to provide distance learning opportunities and workforce training directly to students at home, at work, and at neighborhood learning centers. Moreover, ITFS is absolutely critical if wireless broadband is to become a reality not only for our students, but also for our entire community.

School districts, colleges, universities, and other educational organizations across the country hold thousands of ITFS licenses, many of which were issued decades ago. Recent FCC rule changes have expanded the educational power of ITFS from one-way video to interactive video, wireless broadband Internet access, and advanced learning services to students and adult learners in classrooms, homes, and workplaces. ITFS now offers educational institutions throughout the country an affordable high-speed on-ramp to the Internet, a mission that was recently cited as the first priority for policymakers by the bipartisan Congressional Web-Based Education Commission. In addition, fixed wireless broadband promises to bring a competitor to DSL and cable modern technologies to our community, making broadband access not only more widely available but also more affordable.

The University of Oregon is at the forefront of advancing the new learning services made possible by recent FCC rule changes and we have invested a great deal of time and resources to develop the ITFS spectrum for educational outreach in Oregon. The University of Oregon is an active member of the Oregon Wireless Instructional Network (Oregon WIN),

**MEDIA SERVICES** 

No. of Copies rec'd The Knight Library · 1299 University of Oregon · Eugene OR 97403-1299 US Aist ABCDE a consortium of nine universities and community colleges that operate a multi-channel ITFS network in Oregon's Willamette Valley capable of serving over 65% of Oregon's population. The consortium operates under an Intergovernmental Agreement, is governed by a seven-member board, and works closely with educational ITFS licensees in Bend and Medford, Oregon (see attached list of Oregon ITFS licensees).

Oregon WIN was formed in 1993 for the purpose of jointly developing the ITFS spectrum in Oregon as a much needed "last mile" network solution. The consortium recently completed a \$1.8 million network after spending years filing for ITFS licenses, building the consortium, issuing a national RFP for a commercial partner to develop the spectrum, and designing an interconnected, shared network. Oregon WIN operates three ITFS transmission sites in Eugene, Salem, and Portland. The sites are linked with multiple, two-way microwave paths, allowing educational providers to serve all three ITFS networks from a single location. Inexpensive ITFS receive antennas are easily installed directly to schools, government offices, businesses, and homes. The flexible system allows the delivery of a diverse range of programs including live interactive courses, telecourses, information boards, and cultural events. Oregon WIN members, participating members, and associated institutions offer over 2500 distance learning courses in 65 degree programs (http://oregonone.org) to over 29,000 students per year. The Oregon WIN ITFS network is of growing importance in meeting Oregon's distance education needs. With the imminent rollout of two-way broadband data services over the ITFS spectrum, Oregon WIN will provide the full range of video, data, and Internet services critical to quality distance education programs and services provided by Oregon's universities and community colleges.

In addition to meeting important, "last mile" networking needs, ITFS is attractive because system development occurs by partnering with the private sector. Through an excess capacity lease agreement with Sprint Corporation, Oregon WIN members are able to focus their resources on educational programming and services and not on telecommunication infrastructure development and operations. FCC rulings over the past ten years have greatly improved the ability for educators and commercial operators to form successful partnerships in the development of the ITFS spectrum. Working in conjunction with wireless communication companies, ITFS is helping to bring broadband to underserved populations in rural, urban, and otherwise isolated communities nationwide. ITFS licensees are therefore serving the educational community as they help the nation bridge the Digital Divide.

If the FCC reallocates any part of the ITFS spectrum for 3G mobile device services, the Oregon WIN partnership and network will collapse. Oregon WIN members would either lose their ITFS service altogether or face new equipment costs, service disruption, and signal interference. In addition, Oregon WIN would lose our partnership with the private sector and face the prohibitive costs of re-building and operating the network. The spectrum would no longer be available for advanced wireless broadband services to the educational community and to underserved communities nationwide.

As a result of the critical need in Oregon for "last mile" broadband services, and our extensive planning and financial investment in developing the ITFS spectrum for educational outreach, the University of Oregon strongly opposes any reallocation of the ITFS spectrum to 3G mobile device services. Reallocation under FCC Notice of Proposed Rule Making (ET Docket No. 00-258, RM-9920 and 9911) is counter to recent FCC rulings which allow educators to fully and effectively develop the spectrum for educational use, and is counter to many local, state, and national reports calling for increased access to broadband services to provide educational opportunities to students anywhere, at anytime. If the ITFS spectrum is compromised, these public benefits will be lost. We at the University of Oregon hope that you will support us in maintaining the integrity of our spectrum and in keeping this tremendous educational resource alive and well. Thank you for your support.

Sincerely,

Tom Matney

Media Services Director University of Oregon

Tom Matre

# **Oregon ITFS Licensees**

#### Institution and Contact

#### Call Signs

#### Chemeketa Community College

Salem – A Group – WHR - 771

Donna Carver

Distance Learning Programs

P.O. Box 14007

4000 Lancaster Dr. NE

Salem OR 97309

503-399-5191 Fax: 503-399-5214 e-mail:donnac@chemeketa.edu

Lane Community College

Cynde Leathers, Coordinator

**Distance Learning Programs** 

4000 East 30th Ave

Eugene, OR 97405

(541) **726-2260** FAX: 744-3974

E-Mail: leathersc@lanecc.edu

Linn-Benton Community College

Paul Snyder, Department Chair

Distance Learning & Media Services

6500 SW Pacific Blvd.

Albany, OR 97321

(541) 917-4640 FAX: 917-4659

E-Mail: snyderp@gw.lbcc.cc.or.us

#### Linn/Benton/Lincoln ESD

Paul A. Yeiter

Instructional Technology and Arts Specialist

905 4th Avenue Southeast

Albany, OR 97321

(541) 967-8822 ext.2649 Fax: (541) 926-6047

E-mail: paul yeiter@lblesd.k12.or.us

#### Oregon Public Broadcasting

Mike Tondreau

VP of Engineering

7140 SW Macadam Ave.

Portland OR 97219

503 293-1927

Fax: 503 293-4877

e-mail: Mike Tondreau@opb.org

Eugene - D Group - WNC 487

Eugene - G Group - WNC 540

**Participating Institution** 

Portland – A Group – WHR 543

**Oregon State University** 

Larry Pribyl, Co-Director

Communication Media Center

The Valley Library

Corvallis, OR 97331-4504

(541) 737-3817 FAX: 737-8244

Email: Larry.Pribyl@orst.edu

**Oregon University System** 

John Greydanus, Director

**OUS Distance Learning Programs** 

P.O. Box 3175

Susan Campbell Hall, U of O Campus

Eugene, OR 97403

Office: (541) 346-5705 Fax:(541) 346-5764

E-Mail: john greydanus@ous.edu

**Portland Community College** 

John Sneed, Director

**Distance Learning Programs** 

P.O. Box 19000

12000 SW 49th Street

Portland OR 97219

503 977-4398 Fax: 503 977-4260

e-mail:isneed@pcc.edu

**Portland State University** 

Mark Kramer, Director

Instructional and Research

P.O Box 751

Portland, OR 97207

(503)725-9103 FAX: 725-3476

E-Mail: kramerm@pdx.edu

Southern Oregon University

Kevin Talbert

Chief Information Officer

1250 Siskiyou Blvd.

Ashland, OR 97520

(541) 552-6903 Fax: (541) 552-6210

E-Mail: talbert@sou.edu

Salem - C Group - WNC 718 Eugene - A Group - WNC 527

Salem - B Group - WNC -471 Eugene - C Group - WNC 574

Medford - D Group - WNC 771

Portland – B 1-2 – WHR 746 Portland – B3 - WLX 237

Salem - D Group - WNC 470

Medford – G Group – WNC 759

## **University of Oregon**

Tom Matney, Director Media Services, Knight Library Eugene, OR 97403 (541) 346-1947 FAX: 346-1872

Email: tmatney@darkwing.uoregon.edu

### Western Oregon University

Alan Heywood, Director Educational Media Monmouth, OR 97361-1394 (503) 838-8958 Fax (503) 838-8474

E:mail: heywooa@wou.edu

#### Central Oregon Community College

Lee Rayburn
Chief Information Officer
2600 NW College Way
Bend, OR 97701
(541) 383-7247 FAX: (541) 317-3071

E-Mail: lrayburn@cocc.edu

#### Crook/Deschutes Education Service District

Lee Chapman, Superintendent Crook/Deschutes ESD 1340 NW Wall Street Bend OR 97701 (541) 923-8900

#### Bend/LaPine School District

Don Fischer Bend/LaPine School District Technology Support Center (541) 383-6031 Eugene - B Group - WNC 526

Salem - G Group - WNC 717

Bend - D Group - WNC 815

Bend - B Group - WNC 814

Bend - Group A - WNC 816